



NS – 517

V Semester B.B.A. Degree Examination, Nov./Dec. 2016  
(CBCS) (Fresh)

(2016-17 and Onwards)

**BUSINESS ADMINISTRATION**

**5.6 : Elective Paper – II : Strategic Human Resource Management**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written in **English** only.

**SECTION – A**

Answer **any five** sub-questions. **Each** question carries **2** marks.

(5×2=10)

1. a) Define HRD.
- b) What is Strategic Planning ?
- c) What is job enrichment ?
- d) Mention any four strategic HR functions.
- e) What is Globalisation ?
- f) What do you mean by flexible work arrangement ?
- g) What is Transnational strategy ?



**SECTION – B**

Answer **any three** of the following questions. **Each** question carries **6** marks. (3×6=18)

2. What are the advantages of strategic HRM ?
3. Briefly explain the importance of organisational development.
4. Briefly explain the significance of strategic pay plans.
5. Briefly explain the stages of Internationalisation.
6. Write short notes on :
  - a) Retention of technical employees.
  - b) Work-life balance.
  - c) Compensation and benefits.

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SECTION - C

Answer **any three** of the following questions. **Each** question carries 14 marks. (3x14=42)

7. Explain the HR strategies to increase the firm's performance.
8. Explain TQM philosophy.
9. Explain the nontraditional investment approaches.
10. Explain the compensation trends in India.
11. Explain the Multinational, International and Transnational strategies of Globalisation.

